

BBA

(CORE AND COMPLEMENTARY PROGRAMMES)

Programme Specific Outcome:

PS01: Understand the basic concept of commerce and its utilities.

PS02: Understand various management theories and its relevance in current scenario.

PS03: Understand various international business organizations and its effects in the economic development.

PS04: Aware about different business research tools and valuation techniques.

PS05: Identify different management techniques and operation research tools.